

Bachelor of Vocation (Banking & Financial Services) - 4th Sem.

(2519)

Paper: BVC 402**Business Environment****Time allowed: 3 hrs.****Max. Marks: 50****Section A****Note: Attempt any 10 parts. Each part carries 1 mark.**

Q.1

- a) Define Business environment
- b) What is Repo rate
- c) Define Privatization
- d) What are the objectives of Monetary policy
- e) Differentiate Interest rate and Bank rate
- f) Define Social audit
- g) Explain SWOT
- h) Define Mixed economy
- i) What do you mean by management of technology?
- j) What do you mean by regulatory role of government
- k) Define Value chain concept
- l) Differentiate internal and external environment factors.

Section B**Note: Attempt any 2 questions. Each question carries 10 marks.**

2. "Firms which systematically analyze and diagnose the environment are more effective than those which don't." Elucidate.
3. What are the objectives of FEMA? Discuss the recent amendments to the act.
4. Discuss the important features of recent industrial policy in India.
5. Define Environment analysis. Explain the process and limitations of environmental analysis.

Section C**Note: Attempt any 2 questions. Each question carries 10 marks.**

1. Discuss the nature of political environment in India. Explain the different roles of government.
2. Bring out the salient features of technology environment in India.
3. Explain the role of Socio-cultural environment in the success of any business establishment.
4. Define social responsibility. Discuss social responsibility of business towards various stakeholders.

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